



Sunrise Park Resort
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Press Release

FOR IMMEDIATE RELEASE

APRIL 28, 2021

Sunrise Park Resort to host World Bull Riding Challenge June 19, 2021

Greer, AZ - Sunrise Park Resort will be hosting its first Special event of the Summer 2021 season with the World Bull Riding Challenge. The event will be held at the base of Cyclone Mountain on June 19, 2021. Honeycutt Rodeo of Alamosa, Colorado will be providing the bucking bulls for the Bull Riding Challenge. This one day event includes: wooly riding, calf riding, steer riding and junior bull riding for the youngsters. There will be rodeo related activities for adults and a children's playpen that simulate rodeo events during the Father's Day weekend.

We kindly ask that you all help us keep this area beautiful, keep our lakes clean and keep our mountain streams healthy for the fish and other wildlife. Please pack out what you packed in.

Fire danger is at an all time high therefore please no open camp fires until further notice and put out cigarette butts completely.

Sunrise Park Resort is committed to guest safety while enjoying our mountain. In accordance with CDC guidelines, guests will be encouraged to wear face masks and practice 6 feet separation. Hand sanitizers are available throughout the property and designated staff will clean all public access areas and touch-points.

We look forward to seeing you soon

About Sunrise Park Resort:

Sunrise Park Resort, owned by the White Mountain Apache Tribe, is nestled in the White Mountains of eastern Arizona. Located 220 miles (4-hours) from both Phoenix, AZ and Albuquerque, NM, Sunrise Park Resort is one of the Southwest's premiere skiing destinations and offers 65 runs spread out across three peaks. In the summer, the resort transforms into a cool mountain getaway, offering activities such as Arizona's longest and fastest zipline, the only lift-served mountain biking trails in the state, hiking trails, kayaking, lake fishing, and camping. For the past 50 years, Sunrise Park Resort has been the prime draw for tourism in the White Mountains and looks forward to continuing to welcome tourists for decades to come.

For more information, please visit www.sunrise.ski.

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Sunrise Park Resort is owned and operated by the White Mountain Apache Tribe