



Sunrise Park Resort
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Press Release

FOR IMMEDIATE RELEASE

JANUARY 14, 2020

MLK Weekend Update

Greer, AZ – Despite Arizona’s warmer than usual temperatures, Arizona’s White Mountains has been graced with pockets of cold weather fronts allowing snow making efforts to continue at Sunrise Park Resort. Recent cold weather temperatures created great snowmaking conditions. The snowmaking crews quickly took advantage of the opportunity. They fired up fifteen snowmaking guns on the popular Sunrise Mountain.

Sunrise Park Resort is currently open 7-days a week from 9am – 4pm daily and is offering trails from Midway down to Fairway, Pinedale, Lodgeview and Bunny Hill. But Sunrise is not stopping there! Sunrise’s snowmaking crew, grooming crew and mountain crews have been working tirelessly throughout the nights while the rest of us get more rest for another day of skiing. Pending prime snow making temperatures, the crews work nightly to prepare Spruce Ridge and No Name from the top of Sunrise Mountain. Once these trails open, the high speed quad lift will hoist skiers up to the top of Sunrise Mountain to enjoy the additional trails. While looking forward to a great Martin Luther King weekend, Sunrise eagerly anticipates opening the new trails in the upcoming weeks.

In addition to the wonderful skiing on the mountain, Sunrise will continue offering food services at Midway Café and the Day Lodge with limited indoor seating, spacious outdoor seating or grab-n-go options. The Pizza Shack and Crowndancer Coffee Shop will also remain open for those specialty cravings. Ski School Lessons continue to be available for those wanting to learn how to ski or to enhance their skills. The Ski Rental Shop makes available skis, snowboards, boots or helmets to rent. The Ski Sport Shop has name-brand jackets, snow-pants, gloves, helmets, goggles and other apparel necessities to help you make that fashionable statement on the slopes. For up to date ski conditions, open trail listings or for more information, please visit our NEW Website: www.sunrise.ski

Sunrise Park Resort ensures our guests are safe while enjoying our mountain. Covid preparedness continues as guests are required to wear facemasks, practice 6 feet separation, hand sanitizers are available throughout the property, locker rooms are closed to limit crowd gatherings, customers are required to use their vehicles to prepare for skiing, and designated staff will clean all public access areas and touch-points. The ski rental shop will continue to limit amount of Patrons within the building, social distancing mazes will be set up for lift locations, and the lifts will have social distancing rules in place by single pass skiers, groups, and families skiing together.

The weather may be warmer but playing at Sunrise makes you COOL... Come play in the snow!

Sunrise Park Resort TEAM

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